

For Immediate Release

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**THE
International
Cable • Connectivity
Symposium**
Industry Leadership, Innovation
and Professional Development

On 60th Anniversary, IWCS International Cable-Connectivity Symposium Kicks Off Scholarship Endowment Campaign

- Program is designed to help nurture a new generation of engineers to carry forth the torch of excellence for the cable and connector technology -

Eatontown, NJ (May 20, 2011) — The IWCS International Cable–Connectivity Symposium announced today that, in observance of its 60th anniversary of service to the industry, it has launched a campaign to raise additional funding for a scholarship endowment to support budding engineers in the cable and connectivity disciplines.

The IWCS International Cable – Connectivity Symposium is the industry’s only international forum for the presentation of peer reviewed work in fields of wire, cable and interconnect technology for the communications, data, electronics, power, industrial, automotive and aerospace industries. This year’s event is slated for November 6-9, 2011 at the Charlotte Convention Center, Charlotte NC USA.

A commitment to nurturing industry excellence is a key aspect that differentiates the IWCS International Cable – Connectivity Symposium from other industry organizations and conferences. One approach the organization has traditionally used toward this end is providing scholarships for the next generation of engineers who will carry forth the flame of excellence. To date, the IWCS has funded more than \$250,000 in university scholarships.

In 2010, the IWCS selected the University of Massachusetts-Lowell and the University of North Carolina-Charlotte as academic partners, and funded scholarships at both institutions for 2011. Both universities offer academic programs appropriate for development of cable and connectivity engineering talent, and are

involved with technology research that has applicable value to the industry. Endowments were established at these two institutions with the intent of awarding current scholarships as well as investment toward future scholarships for engineering students.

The objective of the 60th anniversary campaign objective is to boost funding on the order of \$60K for the endowments at these two partner institution to provide a permanent, ongoing scholarship program for perpetuity.

According to John Barteld, CEO of the IWCS, “The board of directors of IWCS believes that tremendous value is derived through encouraging academic study in the disciplines that the industry needs to sustain and continue technological excellence in a global market. It’s our intention, through the anniversary endowment campaign, to solidify a meaningful scholarship program that will nurture interest among young engineers to pursue careers in our industry.”

Companies in the cable, wire, and interconnect industries as well as interested individuals are invited to learn more about how to participate in the program by contacting John Barteld, CEO/Director of the IWCS at jbarteld@iwcs.org.

About the IWCS – International Cable-Connectivity Symposium

For 60 years, the International Wire & Cable Symposium (IWCS) has been the premier technology event in the wire & cable industry. With the merger of the IICIT in 2009, the Symposium was broadened to include the connectivity segment, including manufacturers, integrators and users. The annual event provides an international forum in which the latest technologies in product design, materials, applications and processes are presented. Additionally, the program includes Professional Development Courses providing tutorials on basic and emerging technologies and practices presented and an expo showcasing the latest developments from the industry supplier base. IWCS is a non-profit organization.

More information on the IWCS can be found at www.iwcs.org or by contacting John Barteld, CEO/Director of the IWCS at jbarteld@iwcs.org.