Motivation:

It is important that the hard work that went into developing your Technical Paper is presented to our IWCS audience in the best possible manner. IWCS provides an excellent stage for you to represent yourself, your fellow authors and your company as a strong technology leader in our cable & connectivity industry.

We would like to provide you with some simple guidelines and best practices to prepare and deliver your presentation at IWCS 2019 Charlotte. The consistency and timing of your presentation is vitally important for the flow and scheduling of the Conference Sessions. Please join us in this brief Webinar to learn of these tips to assure an excellent Conference!

Sharing Knowledge
New Ideas
Preparation:

Follow the guidelines and templates for slide preparation and electronic presentation submission provided at the IWCS website.

Avoid waiting until the last minute

Timing:

You are urged to stay within the allotted time of 20 minutes, plus 5 minutes for questioning and answering (Q&A).

There will be three/four parallel sessions and adherence to the schedule is essential to permit attendees to hear the presentations of their interests.
Timing:

Much of the audience may wish to attend talks in multiple technical sessions.

To keep on schedule adherence to timing is critical for each talk:
• Not too short
• Not too long

Be considerate of other speakers, session chairs, and attendees

Helpful Suggestions and Best Practices
Organization Tips:

- Focus on a clear progression of data and message.
- Don’t try to cram too much information into slides.
- Don’t use busy fonts or distracting backgrounds on slides.
- Don’t use long sentences in slides.
- Use a font large enough to be easily seen.

Presentation Tips:

- Don’t be a slave to your slides.
- Talk naturally, don’t read your slides.
- Make eye contact with the audience.
- **COLOR** can be added for emphasis.
- Include images, and colorful charts to demonstrate key points and keep the attention of the audience.
Practice, Practice, Practice:

• Go over the presentation a couple of times yourself to be comfortable with flow and timing.

• After you are comfortable with the organization, flow, and timing; present the talk to a group of colleagues and obtain feedback.

• With practice the flow, message and length of the presentation will be optimized.

• Be prepared to skip non-essential slides during the final presentation in case timing issues develop due to unforeseen circumstances.

Thank you!